



fertilemind

Superbra

Why your customers will love Superbra

- Comfort. Put simply, no other bra is as comfortable
- Fit. Superbra fits a range of sizes and shapes. It looks and feels terrific on most women.
- Simplicity. Superbra is free of clips and wires. It slips on and off easily.
- Stretch. Stretchy fabric that feels soft on the skin and comfortable all day and night
- Versatility. Wear as a wireless everyday bra or as a sleeping bra.
- Shape. Clever design offers more shape than a crop top bra.
- Strap width. Wide straps and back mean Superbra is always comfortable to wear
- Wash and wear. Easy care fabric that will look good for the whole pregnancy.

Why you will love Superbra

- You don't have to carry a huge range and yet Superbra can fit most of your customers.
- SuperBra will fit women up to a G Cup.
- Poor sleep is cited by many pregnant women as their number one problem. A comfortable sleeping bra can help.
- Superbra can be sold alongside your other maternity bras. It's an inexpensive add-on sale which will suit all customers
- Appeals to a wide range of women
- Two colours and two sizes makes Superbra an easy line to restock and carry.
- Superbra is Australian-made and is of very high quality
- Ongoing advertising. At Fertile Mind, we are committed to promoting our brands in leading pregnancy publications
- Ongoing supply. Fertile Mind will carry Superbra as an ongoing product in our warehouse, giving you flexibility to order as you need.
- Smart hangsell packaging. The Superbra is designed to fit in as a key component of the Fertile Mind accessories range – which includes BellyBelt, Bando, Maternity Tights, BellyBra and Perfect Fit Maternity Undies.

Superbra RRP \$39.95

Wholesale Price \$18.18 (ex GST)

Available in:

Black S-M Sizes 8-14

Black M-L Size 14-18

Nude S-M Size 8-14

Nude M-L Size 14-18

Black

Nude

